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Summer
1945



Two Outstanding
SNAPDRAGONS

Left: FEIST'S WHITE (West Hills Greenhouse).
Trade Packet.....\$2.00
Right: CAROL JEAN (Dornacher). Trade Packet.....\$2.00
Please see over for complete descriptions.

American Bulb Company

CHICAGO • NEW YORK

WHOLESALE PRICE LIST





Many bright-colored Pansies will be found in this mixture

"Supreme Quality" Pansy Seed *A. B. C. Victorious Mixture*

This is the ultimate in quality among early flowering pansies. The plants grow about six or seven inches high with a width as great. Last season, our trials of this mixture averaged a dozen to two dozen blooms per plant with numerous plants having as many as fifty flowers.

An eye-dazzling range of colors is an outstanding feature of the "**Victorious Mixture**". Included, are beautiful copper shades, bronze and brown, striking yellows and gold, pencil and light shades of blue, black, lavender, orchid, purple, henna, red and rose. A limited number of whites.

Very satisfactory results can be obtained under ordinary cultural conditions. Almost unlimited size and color effects may be attained by growing in a cold-frame with a goodly amount of manure. All florists will want to try **A.B.C. "Victorious Mixture"** pansy this season.

Trade Packet\$1.50 1/8 oz.\$2.75

TWO OUTSTANDING SNAPDRAGONS

Feist's White

(WEST HILLS GREENHOUSE)



Favorable reports have been received from retailers, growers and commission men, who have had contact with Feist's White (see front cover) being introduced this season. The Ohio Florists Bulletin reported in June 1944, "**Feist's White**, a medium to strong grower, florets white with a touch of yellow in the lip, spacing very good, no clubbiness under any condition. A very good white that comes early."

A selection out of Cheviot Maid, it grows a little faster than its parent. In southern Ohio, growers sow Feist's White about July 15. Other than this, regular snap culture is followed. A good cropper. Include **Feist's White** in your snap planting schedule this year.

Dorcas Jane

(YODER BROS.)

A Brilliant rose-pink first generation hybrid snapdragon. Its clean habit of growth and outstanding vigor is equal to or better than any known winter-blooming variety. Developed by Yoder Brothers, at Barberton, Ohio, it has been well received wherever displayed. Ready July 1st—Limited Supply.

Originator's Trade Packet.....\$2.00

Trade Packet.....\$1.50

Carol Jean

(DORNACHER)

Carol Jean has been in the market several seasons and its merits established. A shade lighter than Ethel, it has no wild growth. Any side growth does not get over 1" or 1½" long. In southern Ohio, seed sown July 8 or 10 and allowing about four breaks per plant to mature, will flower from December 15th on. **Carol Jean** is pictured on our outside front cover, along with Feist's White.

Originator's Trade Packet.....\$2.00

Snapdragon Seed

FOR GREENHOUSE FORCING
PRODUCED BY SPECIALISTS

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☆ A condensed list of "Supreme Quality" varieties is offered this season —varieties you can grow with confidence and greater profit.

IMPORTANT! Due to greatly increased cost of seed, we are forced to discontinue all group prices or quantity discounts.

SELECT LIST COMMERCIAL VARIETIES

Afterglow

Beautiful deep golden-bronze; very popular. Clean habit of growth. Tr. Pkt.\$1.00

Better Times

(Windmill) — Bright rose-pink. Similar American Beauty rose. Hybrid variety. All orders subject to crop. Tr. Pkt.\$2.00

Carol-Jean

(Dornacher)—Kindly see opposite page and cover for details. Tr. Pkt.\$2.00

Cheviot Maid Reselected

A deep rose-pink of uniform habit of growth. Tr. Pkt.\$1.00

Christmas Cheer

Light rose-pink for early flowering. ½ Tr. Pkt. ..\$1.75 Tr. Pkt. ..\$3.00

Daybreak

Light pink flowers with ruffled petals. Long stemmed. Tr. Pkt.\$1.00

Delworth's Supreme

Special selection of Cheviot Maid by Cecil Delworth, well known Canadian plantsman. Tr. Pkt.\$1.50

Ethel

Bright yellow flowers on dark side. Very popular. Tr. Pkt.\$1.50

Feist's White

(West Hills)—Kindly see opposite page and cover for details. Tr. Pkt.\$2.00

Glorious

Attractive reddish copper, yellow lip. Flowers closely set. Tr. Pkt.\$1.00

Hodaly's Ideal Improved

Blend of carmine-rose, orange tipped lemon-yellow. White throat. Tr. Pkt.\$1.50

Lavender Rose

Large flowers; stems medium-tall. Fine for Spring. Tr. Pkt.\$2.00

Lucky Strike

Still grown by many growers for white, especially in Spring. Tr. Pkt.\$1.50

Marie Louise

(Raasch)—Light pink with touch of yellow. Good growth stems. Tr. Pkt.\$2.00

Margaret

(Yoder)—Clean growing ivory-white. Length of spike very good. Tr. Pkt.\$2.00

Mary Ellen

(Yoder)—Popular light clear pink. One of the finest hybrids. Not to be confused with the open-pollinated and inferior No. 33. Tr. Pkt.\$2.00

Maryland Pink

(Winkler)—Pleasing, light pastel pink. Early. All orders subject to crop. ½ Tr. Pkt. ..\$1.75 Tr. Pkt. ..\$3.00

Peggy Schumann

Medium deep pink, early winter bloomer. Tr. Pkt.\$2.00

Rose Queen

A real deep rose; very fine for forcing. Tr. Pkt.\$1.00

Schumann's Lavender

Without a doubt the leading snap in this color. Tr. Pkt.\$2.00

St. Louis Pink

(Rowe)—An exceptional light pink. Fine long spikes; good producer. Tr. Pkt.\$1.50

Velvet Beauty

A supreme scarlet-crimson of velvety texture. Repeated tests have shown this to be an excellent strain. Tr. Pkt.\$1.00

White Wonder Improved

(Bezdek)—Unquestionably the finest early white. Pure white with special effort at stem improvement. Flowers late December, early January. Tr. Pkt.\$1.50

Windmill's Lilac

Early orchid of top-quality. Good producer. Tr. Pkt.\$1.50

Westover's Fringed White

Fairly strong growing white with creamy lip. Tr. Pkt.\$1.00

Yellow Wonder, Improved

(Bezdek)—Deep yellow; very early and good producer. Tr. Pkt.\$1.50

NOTE: PROTECT YOUR INTERESTS BY INSISTING ON IMPROVED WHITE AND YELLOW WONDER BEING SUPPLIED IN BEZDEK'S ORIGINAL PACKETS.

MISCELLANEOUS VARIETIES

- Dazzling White
- Deep Green Foliage
- Long Whip-Like Stem
- Absence of Side Growth
- Shatter-Proof Quality

Developed by Jungewood Greenhouses, Mt. Morrison, Colorado. May be flowered as early as November, but hits peak production in Jan.-Feb. Should be on every order.

\$2.00
Tr. Pkt.

	Tr. Pkt.		Tr. Pkt.
AMERICA (Hodaly).....	\$1.50	MAIDEN'S BLUSH. Pink suffusion over white....	\$1.50
BALL EARLY PINK.....	1.00	MARION WHITE. White.....	1.50
BALL LAVENDER.....	1.50	MISS WOOSTER. Light golden bronze.....	1.00
BERTHA BAUR. Good lavender.....	1.50	NEW CINCINNATI. Light rose.....	1.00
CELESTIAL. Light yellow, large flower, long stem	1.00	ROCKWOOD'S EARLY WHITE.....	2.00
CEYLON COURT DARK. Yellow.....	1.00	SALMON GOLD	2.00
COATES YELLOW PERFECTION. Spring flowering	1.00	SCHAFFROTH'S PINK. Non-shattering bright rose-pink	2.00
CRIMSON QUEEN	2.00	SCHAFFROTH'S WHITE	2.00
DORCAS JANE. (Yoder Bros.) See opposite page.	1.50	SCHROCK'S ORCHID. True color.....	1.00
GILBERT'S BRONZE BEAUTY.....	1.50	SUN TAN. Early rosy-bronze.....	1.00
GILBERT'S PINK SUPREME.....	1.50	WHITE PROSPERITY. Clear white.....	1.50
JERSEY MAID. True medium pink color with lighter throat.....	2.00	WINDMILLER'S APPLEBLOSSOM. Best in Feb... ..	1.00
KLONDIKE SUPREME. Deep yellow.....	1.00	YELLOW DELIGHT	2.00
KOESTER'S WHITE. Ruffled white.....	1.50	YELLOW PEGGY SCHUMANN. Habit similar Pink Peggy	2.00
LA FRANCE. Soft pink.....	1.50	MIXED. Assorted colors.....	.75



Begonia "A. B. C. Masterpiece"

A. B. C. Begonias

SELECT FIBROUS ROOTED TYPES

A. B. C. MASTERPIECE

A lovely clear rose-pink Begonia, and the most outstanding in this color class. The large-size blooms are produced so abundantly that the foliage is really overshadowed. For pot plants as well as for bedding, you have something if you have this exceptional Begonia.

Tr. Pkt.....\$1.00 1/64 oz.....\$2.25 1/32 oz.....\$4.00

KING OF THE REDS

One of our most popular varieties. Its glowing, bright red flowers borne on compact plants, makes it outstanding. Can be used in pots or for bedding.

Tr. Pkt.....\$1.00 1/64 oz.....\$2.50 1/32 oz.....\$4.50

ISLE DE FRANCE

Our best selling white. Large white flowers are produced on compact plants of medium height. Foliage light green.

Tr. Pkt.....\$1.00 1/64 oz.....\$1.75 1/32 oz.....\$3.25

SEMPERFLORENS

Albert Martin. Bright carmine. Tr. Pkt.....\$1.00

Christmas Cheer. Extra large flowered crimson-scarlet.
Tr. Pkt.....\$1.00 1/64 oz.....\$1.75 1/32 oz.....\$3.25

Christmas Pink. This variety is of same habit as Christmas Cheer.
Tr. Pkt.....\$1.00 1/64 oz.....\$2.00

Coral Prize. Beautiful coral-pink.
Tr. Pkt.....\$1.00 1/64 oz.....\$2.00 1/32 oz.....\$3.50

Darling. Compact growth, with large, light rose-colored flowers.
Tr. Pkt.....\$1.00 1/64 oz.....\$2.50 1/32 oz.....\$4.50

Elegant (New). White attractively edged crimson, clear green foliage. Tr. Pkt.....\$1.00

Snow. Pure white medium-size flowers show up well against the rosy stems and light green leaves. About 10 inches high.
Tr. Pkt.\$1.00

Zahringer. An outstanding bright pink color. Flower has white center.
Tr. Pkt.....\$1.00 1/64 oz.....\$1.75

Mixed. Choice selection of varieties listed above.
Tr. Pkt...\$1.00 1/64 oz...\$1.75 1/32 oz...\$3.00 1/16 oz...\$5.00

TUBEROUS ROOTED

Single. Large Flowering. Mixed. Tr. Pkt.....75c

Double. Large Flowering. Mixed. Tr. Pkt.....\$2.00

SCANDINAVIA PINK

Many large pot plant growers are growing the Scandinavia Begonias exclusively. They are very free bloomers and make a nice bushy plant ideal for pot culture but also very satisfactory for bedding. Especially good for use in combination boxes.

Scandinavia Red	Scandinavia White	Scandinavia Mixed
Prices: All Scandinavia Begonias—		
Tr. Pkt.....\$1.00	1/64 oz.....\$2.75	

GRACILIS

Adeline. Dwarf habit of growth. Flowers a bright pink; pleasing in appearance against the green foliage.
Tr. Pkt.\$1.00

Carmen. Bright pink flowers with richly contrasting bronze foliage.
Tr. Pkt.\$1.00

Indian Maid. Has the same deep bronze foliage of Carmen with bright deep scarlet flowers producing a highly attractive combination.
Tr. Pkt.\$1.00

Luminosa. Deep scarlet with reddish-brown foliage. One of best sellers.
Tr. Pkt.\$1.00

Luminosa Compacta. Small dark brown foliage is hidden by the mass of medium-size bright scarlet blossoms.
Tr. Pkt.\$1.00

Prima Donna. Limpid rose shading to carmine. Very excellent variety.
Tr. Pkt.\$1.00

White Pearl. White, light green foliage.
Tr. Pkt.\$1.00

ASPARAGUS

PLUMOSUS NANUS

100 seeds.....40c 250 seeds.....75c 1,000 seeds.....\$2.25

SPRENGERI

100 seeds.....40c 250 seeds.....75c 1,000 seeds.....\$2.25
5,000 seeds.....\$10.00 Lb.....\$14.00

CALCEOLARIA

MULTIFLORA NANA

Hybrida Multiflora Nana Mixture. Dwarf, compact growth. Medium size brightly colored flowers. A great favorite with the trade.

Tr. Pkt.....\$1.00 1/64 oz.....\$4.40 1/32 oz.....\$8.00

Gilbert's Multiflora Nana. (Originator's seed.) A fine selection of the brighter colors. Tr. Pkt.....\$1.25

GRANDIFLORA

A. B. C. Triumph Mixed. A special florists' selection. Medium dwarf in growth, producing an exceptional assortment of colors and shades. Highly recommended.

Tr. Pkt.....\$1.25 1/64 oz.....\$4.00

CALENDULAS

A. B. C. IMPROVED SENSATION

Considered by many to be the best Calendula for cut-flower purposes. Flowers very large, deep orange with scarlet sheen, light center.

Tr. Pkt.....	25c	1/4 oz.....	60c	1/2 oz.....	\$1.10
1 oz.....		2 oz.....	\$2.00		\$3.50

Masterpiece. Clear rich orange with an attractively contrasting dark brown center.

Improved Long Orange. The largest flowered and longest stemmed Calendula. Clear bright orange with light eye.

Lemon Queen. Clear medium deep yellow with a dark brown center that contrasts most effectively. Generally preferred yellow.

Gold. Deep golden yellow, long-stemmed and large flower with light center. Stem, size, and color in this are outstanding.

Supreme. Light shade of orange with a richly contrasting brown center, not extra long-stemmed but freer flowering than any of the above.

Apricot. Rich apricot or straw color with a finely contrasting brown center. Same habit as Ball's Supreme, from which it is a selection. Inclined to occasionally produce orange petals with the apricot. Some should be grown for variety.

Note: Unit price on weight lots will apply in combination with two or more of above varieties. For instance, on 1/4 oz. each of four varieties, instead of 60c each, or \$2.40 for the four, the ounce price of \$2.00 will be accepted.

ALL of the above uniformly priced as follows:

Tr. Pkt.	\$0.40	1/4 oz.	\$0.60
Oz.	2.00	2 oz.	3.50

Calendula Mixture.

Tr. Pkt.....	35c	1/4 oz.....	50c	Oz.....	\$1.75	4 oz.....	\$6.00
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CANDYTUFT

A. B. C. SPECIAL GIANT HYACINTH FLOWERED

White. Particularly recommended for under glass; provides excellent cut flowers. A sowing in January should make Mother's Day nicely. We have an exceptionally fine strain of the true kind. Seed sown in October will flower in late winter.

Tr. Pkt.....	15c	Oz.....	85c	1/4 lb.....	\$2.75	Lb.....	\$8.25
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Empress White. Coronaria type growing about 12-inches tall.

Tr. Pkt.....	15c	Oz.....	50c	4 oz.....	\$1.20
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Miniature Gem. Miniature white flowers about 3 1/2 inches high. Each plant produces 4 to 6 spikes. A real gem for rock gardens.

Tr. Pkt.....	15c	1/4 oz.....	30c	Oz.....	85c
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UMBELLATA TYPE

If you have grown annual Candytuft before and found it a poor seller, it is more likely that you had too much of the white variety. Try in its place a few of the colored varieties, such as Pink, Rose, Carmine, Lavender and Crimson and be convinced that this annual is of much use in the florist's establishment in the spring.

	Tr. Pkt.	Oz.	4 oz.
Carmine. 12 inches.....	\$0.15	\$0.50	\$1.20
Crimson. 12 inches.....	.15	.50	1.20
Lavender. 12 inches.....	.15	.50	1.20
Lilac. 12 inches.....	.15	.50	1.20
Pink. Flesh color. 12 inches.....	.15	.50	1.20
Rose Cardinal. 12 inches. Brilliant rosy red...	.15	.55	1.25
White. 12 inches.....	.15	.50	1.20
Mixed. 12 inches.....	.10	.35	1.00



Calendula A. B. C. "Improved Sensation"

CENTAUREA

(*Bachelor Button or Cornflower*)

Popular free-flowering annuals. Now largely grown under glass, particularly for Mother's Day sales, also Decoration Day. We especially recommend our select strains of the double type.

CYANUS DOUBLE A. B. C. Select Strains

The flowers of these strains are very large, fully double, and the colors intensified. Exceptional florists' quality and one of our specialties.

	Tr. Pkt.	Oz.	4 oz.	Lb.
Blue Boy. Double blue.....	\$0.15	\$0.45	\$1.40	\$4.50
Pinkie. Deep pink15	.45	1.40	4.50
Red Boy. Deep red.....	.15	.45	1.40	4.50
Snow Man. White.....	.15	.45	1.40	4.50
Special Mixed15	.45	1.40	4.50

IMPERIALIS (*Sweet Sultan*)

Excellent for cutting.

	Tr. Pkt.	Oz.
Lavender Beauty. Light lavender white center.....	\$0.15	\$0.65
Giant Rose15	.65
Deep Lavender15	.65
Amaranth Red15	.65
White15	.65
Delicate Lilac15	.65
Imperial Giant. Mixed15	.60

Suaveolens (Yellow Sweet Sultan or Grecian Cornflower). Large, bright yellow flowers; sweetly scented and a popular sort for cutting; lasting well. Tr. Pkt.....25c Oz.....\$1.50

AMERICANA

Grows 3 feet high and bears immense thistle-like blooms. Splendid for cutting.

Alba. White. Tr. Pkt.....	15c	Oz.....	55c
Rosy Lavender. Tr. Pkt.....	15c	Oz.....	55c

CELOSIA

Gilbert's Maple Gold. This is the loveliest of all cristata or coxcomb creations. It starts forming round maple-pink heads when quite small, and grows increasingly beautiful; each ruffled segment tipped with brilliant gold, lasting until killed by frost. Whenever this was flowered the past summer, it brought favorable reports from observers. Will grow about three feet tall. Originators seed.

Tr. Pkt. (300 seeds)	\$0.50
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Cineraria "Cremer's Prize"

CINERARIAS

A. B. C. DE LUXE MIXTURE

We have received numerous requests from growers for a good all-around assortment of Cinerarias, such as will be filled by the A.B.C. De Luxe Mixture. Composed principally of select strains of Cremer's Prize and Siter's Rainbow, it also contains a portion of Berlin Market, Hybrida Grandifloras, and similar desirable types.

Tr. Pkt.	\$1.00	1/64 oz.	\$1.75
1/32 oz.	3.00	1/16 oz.	5.50

CREMER'S IMPROVED PRIZE STRAIN

Produces somewhat smaller blooms than does Multiflora Maxima, with plants of good height, and is of such high sale value that growers, in our opinion, will not go amiss in planting liberally of both. The originator is constantly improving the strain.

Tr. Pkt. (1,000 seeds).....	\$1.50	1/64 oz.....	\$2.25
1/32 oz.....	\$4.00	1/16 oz.....	\$7.50
		1/8 oz.....	\$14.00

SITER'S RAINBOW STRAIN

Although it carries immense flower heads, its compact growth and small round leaves require little room. Medium large flowers, ranging from the bright-eyed types to the finer pastel shades.

Originator's packets. Each.....	\$2.00
Reselected Strain. Tr. Pkt.....	\$2.00
1/32 oz.....	\$4.50
1/16 oz.....	\$8.00

HYBRIDA GRANDIFLORA

A. B. C. PRIZE

The world's best strain of the large flowering type.

	Tr. Pkt.	1/64 oz.	1/32 oz.
Blue Shades	\$1.00	\$2.75	\$5.25
Crimson	1.00	2.75	5.25
Salmon Shades	1.00	2.75	5.25
Pure White	1.00	2.75	5.25
Prize Mixture	1.00	2.50	4.75

BERLIN MARKET

Medium large flowered and dwarf growth.

Weissensee Mixture. A white-eyed strain with good growth and flower head. Tr. Pkt.....\$1.00 1/64 oz.\$1.75

CINERARIAS (Continued)

MULTIFLORA NANA

Mixed. Small flowered. A very dwarf strain of exceptional merit. Desirable for combining with other plants for filling baskets, boxes, etc., for Easter and Mother's Day sales.

Tr. Pkt.....	\$1.00	1/32 oz.....	\$3.00
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MULTIFLORA MAXIMA

Its range of colors is "tops," including every desirable shade in pinks, reds, blues, delicate pastel tints to solid bright shades and beautiful-eyed types. Good medium size.

Tr. Pkt.....	\$1.00
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"Gold Center." A selection from the Multiflora Nana distinctively different in that stamens are a golden yellow, giving it a "gold center" effect that contrasts nicely with the wide range in color of the petals.

Tr. Pkt.	\$1.00
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Stellata Hybrida. Desirable for cutting. Tr. Pkt. (1,000 seeds).....75c

CHRYSANTHEMUMS (Annual)

Rainbow Mixture. A wide range of tones of purple, scarlet, orange, salmon, rose, yellow, white. All beautifully zoned round the dark discs with small yellow edges.

Tr. Pkt.....	30c	1/4 oz.....	60c	Oz.....	\$2.00
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A. B. C. CYCLAMEN

Please turn to the inside back cover for a complete selection of the finest domestic and imported strains.

CYNOGLOSSUM (Chinese Forget-Me-Not)

AMABILE

An exceptional cut flower for under glass or outside.

	Tr. Pkt.	Oz.
Deep Blue	\$0.15	\$0.90
Bluebird. Improved strain	(1/4 oz., 30c) .20	1.00
Firmament. A dwarf (15 inches) selection from the original blue strain; rich blue, even habit25	1.25

DIMORPHOTHECA (African Daisy)

Choice for cutting and adapted to forcing.

	Tr. Pkt.	Oz.
Aurantiaca. Orange	\$0.25	\$1.50
Aurantiaca. New Hybrids, Mixed.....	.20	1.25
Spectabilis. Deep pink. Blooms 2 in. stems 12-14 in. long.		
Tr. Pkt.	25c	

GLOXINIA

Hybrida Grandiflora. Choicest mixed. Tr. Pkt.....\$1.00

Gypsophila is the ideal filler for floral arrangements. It combines nicely with summer flowering perennials such as delphinium in the arrangement below.



LARKSPUR

IMPERIAL OR BASE BRANCHING

*Indicates generally preferred varieties.	Tr. Pkt.	Oz.	Lb.
*Blue Bell. Fairly deep blue.....	\$0.25	\$1.10	\$11.00
*Blue Spire. Very deep blue-violet.....	.25	1.10	11.00
Carmine King. Carmine-rose.....	.25	1.10	11.00
Cattleya. This is a late-flower variety and has a rich rosy lilac color and fully double flowers.	.25	1.10	11.00
Cinnabar Cockade (New). A rich brilliant rose-red; symmetrical, compact and double flowers	.25	1.10	11.00
Dazzler. Rich lustrous carmine color.....	.25	1.10	11.00
*Daintiness. Light lavender-blue.....	.25	1.10	11.00
Exquisite Pink Improved. Soft pink.....	.25	1.10	11.00
*Gloria Improved. Bright rose-pink.....	.25	1.10	11.00
Lilac King. Extra fine lilac shade.....	.25	1.10	11.00
Lilac Queen. Rich lilac-lavender.....	.25	1.10	11.00
*Lilac Spire25	1.10	11.00
Los Angeles Improved. Salmon-rose.....	.25	1.10	11.00
Miss California. Pink-shaded salmon.....	.25	1.10	11.00
Pink King. Beautiful shade of salmon rose.....	.25	1.10	11.00
*Sweet Lavender. A rich blue-lavender; flowers are fully double.....	.25	1.10	11.00
The Empress. Salmon pink.....	.25	1.10	11.00
*White King. The best clear white.....	.25	1.10	11.00
White Spire. Good clear white.....	.25	1.10	11.00
Mixture20	.90	10.00

STOCK FLOWERED	Tr. Pkt.	Oz.	Lb.
Dark Blue	\$0.25	\$0.95	\$ 9.60
Empress Rose. Pink.....	.25	.95	9.60
La France. Salmon-pink25	.95	9.60
Lilac Improved. Deep lilac.....	.25	.95	9.60
Los Angeles. Brilliant pink on salmon.....	.25	.95	9.60
Rosamond. Pure deep self rose.....	.30	1.00	10.60
Rose Queen. Rose-pink.....	.25	.95	9.60
Sky Blue25	.95	9.60
White25	.95	9.60
Finest Mixed25	.95	9.60

LUPINUS (Lupins)

HARTEWGI GIANTS OR KING

An improved strain. 3 to 4 feet high, with base branching habit. Each plant produces from 4 to 6 spikes of bloom, which are much larger than the old type.

	Tr. Pkt.	Oz.
Dark Blue. Enormous spikes of rich Oxford blue.....	\$0.20	\$0.85
Sky Blue. Clear light blue.....	.20	.85
White. Glistening pure white.....	.20	.85
Choice Mixed20	.85

GYPSOPHILA (Baby's Breath)

Free blooming plants of easiest culture. Desirable for cutting to mix with other flowers. Several plantings can be made during the season at intervals of ten days' time, in order to have a succession of bloom.

	Oz.	4 oz.	Lb.	5 lbs.
Covent Garden Market. Extra large flowered, full petaled—flowers having 6 to 8 petals instead of the usual 4 to 5.....	\$0.30	\$0.85	\$2.25	\$8.00
London Market Improved. Slightly taller than Covent Garden Market and later..	.25	.65	2.00	7.50
Paris Market. Standard medium size flowered strain25	.65	2.00	7.50
Elegans Carminea. Same habit as others but with bright carmine-pink flowers.				
Tr. Pkt.....	10c	Oz.....	\$1.50	
Elegans Rosea. Delicate pink. Tr. Pkt.....	10c	Oz.....	\$1.50	

HELIOTROPE

Lemoine's Giant. Excellent large flowering strain.

Tr. Pkt.....	25c	1/4 oz.....	80c
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Larkspur Giant Imperial

KALANCHOE

Tom Thumb. This is a dwarf variation of *Kalanchoe Blossfeldiana*, having the same color. The general habit, however, is dwarf with very short flowering stems that form just beyond the foliage and the flowers, instead of merely forming above the foliage, actually envelop the entire plant, starting at its base.

Tr. Pkt.....	\$2.50	1/64 oz.....	\$6.00	1/32 oz.....	\$10.00
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Blossfeldiana (Globulifera Coccinea). A succulent plant that is very easy of cultivation. The flowers are similar to *Bouvardia* in form, and in color they are very bright scarlet. Tr. Pkt...60c 3 Tr. Pkts...\$1.35

MARIGOLDS

WINTER FLOWERING

Lieb's Sensational Cut Flower Novelty. The Originator's Improved Strain now obtainable from seed. New winter cut flower, deep brown with golden yellow crested center. Flowers five weeks after planting, continuing five months. Flowers are of wonderful keeping quality and have a distinctly sweet odor.

For best results seed should be sown from July up to December. Plant in any house that can be kept free from frost. Fine to follow Mums. Plant 10 by 10 inches and pinch back once. No insect pests.

Lieb's Brown and Yellow. Tr. Pkt...	.25c	1/4 oz....	.75c	Oz....	\$2.50
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Australian Tree. This is another desirable Winter Flowering Marigold with long stems. Color: Golden yellow and mahogany.

Tr. Pkt.....	.25c	1/4 oz.....	.75c	Oz.....	\$2.50
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Winter Harmony (New). (For greenhouse culture.) It is of quilled scabious type. A single row of reddish brown guard petals encircling a golden orange quilled center—with mahogany brown dots on tip of each quilled petal. Produces 100% double flowers. 2½ inches in diameter.

Tr. Pkt.....	.20c	1/4 oz.....	.60c	Oz.....	\$2.00
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A few A. B. C. De Luxe Pansies

PANSY SEED

A.B.C. De Luxe Mixture

This mixture is the result of many years' selection from the world's finest strains. The seed is hand-picked from personally selected plants, which justifies us to call this unquestionably the world's finest strain of fancy Pansies. We highly recommend it for cut flowers as well as spring plant sales.

Growers tell us that A. B. C. "De Luxe" Pansy plants easily command a premium over stock produced from other so-called fancy mixtures. This superb strain of Pansies is of largest size, richest and most varied colors, and contains several shades of beautiful reds. You will make no mistake confining your Pansy cultures to this outstanding mixture.

Tr. Pkt.	\$0.75	1/8 oz.	\$ 2.00
1/4 oz.	\$3.50	Oz.	\$12.00

A. B. C. Victorious Mixture

This is the ultimate in quality among early flowering pansies. The plants grow about six or seven inches high with a width as great. Last season, our trials of this mixture averaged a dozen to two dozen blooms per plant with numerous plants having as many as fifty flowers.

An eye-dazzling range of colors is an outstanding feature of the "Victorious Mixture". See inside front cover for complete details.

Tr. Pkt.	\$1.50	1/8 oz.	\$2.75
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VARIOUS MIXTURES

Engelman's Giant Mixture.	Tr. Pkt.	1/4 oz.	1/2 oz.	Oz.
(Originator's seed.) Dark and light shades, huge flowers, compact and early flowering.	\$0.75	\$3.50	\$6.50	\$12.00

Engelman's Giant Mixture.				
Grown from originator's seeds. An early flowering strain of giant pansy. The growth is very compact. Large flowers are produced on heavy stems.....	.50	3.00	5.50	10.00

Maple Leaf Giants.				
One of the largest flowering strains of Giant Pansies75	3.00	5.50	10.00

Super Maple Leaf Mixture.				
The "Canadian Giant" selection that improves the regular Maple Leaf.....	1.00	4.00	7.50	14.00

Super Swiss Giants. Mixed.				
A very fine strain noted for its immense size blooms. The texture of the flowers is unexcelled. Selected for their distinctive markings, there are many blooms attractively ruffled75	3.00	5.50	10.00

Dwarf Swiss Giants.				
Choice Mixed. Similar to above, but, differs in being dwarf in habit of growth....	.75	2.75	5.00	9.00

Geneva Giants.				
Growers report that this strain has a fine selection of rich colors. Compact in habit of growth75	2.75	5.00	9.00

Oregon Giants.				
(Originator's seed.) Immense ruffled blooms produced on long, strong stems with luxuriant foliage. Wide range of colors. Delicately fragrant75	3.50	6.00	12.00

America.				
An extremely bright mixture, early flowering and dwarf, with a good variety of colors. Especially desirable for basket sales.	.75	2.75	5.00	9.00

A. B. C. GIANT WINTER-FLOWERING

Mixture. Plants grow 2 1/2 to 3 1/2 feet high, with six to eight strong upright stems bearing numerous good sized blooms on flower stems 10 to 12 inches long.

Seed should be sown under glass. Set the plants 12 inches apart in the bench and support the same as Carnations. May also be grown in 6-inch pots sunk in the bench if desired.

The color range is excellent, and if the blooms are kept cut as they mature the flowering period will continue from December well on into the spring.

Tr. Pkt.	\$1.00	1/8 oz.	\$2.50	1/4 oz.	\$4.85
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SWISS GIANT

	Tr. Pkt.	1/4 oz.	1/2 oz.	Oz.
Alpenglow. Rich wine shades.....	\$0.50	\$3.00	\$5.50	\$10.00
Berna. Dark violet-blue50	3.00	5.50	10.00
Coronation Gold. Canary yellow with lower petals flushed golden orange....	.75	3.00	5.50	10.00
Lake of Thun (Ullswater, Thuner Sea.) A solid blue Pansy with dark blue blotches.	.50	3.00	5.50	10.00
Rhinegold. Canary-yellow with dark blotches50	3.00	5.50	10.00
White (Mont Blanc.) Compact.....	.50	3.00	5.50	10.00

STEELE'S MIXTURES

Supplied to us direct by Steele.

Jumbo Mixed				
Tr. Pkt. 1/4 Oz.	1/2 Oz.	Oz.		
\$1.00	\$4.00	\$7.50	\$14.00	

Miracle Mixed				
Tr. Pkt. 1/4 Oz.	1/2 Oz.	Oz.		
\$0.65	\$2.25	\$4.00	\$ 7.00	

Super Maple Leaf Mixed				
Tr. Pkt. 1/4 Oz.	1/2 Oz.	Oz.		
\$0.75	\$2.75	\$5.25	\$10.00	

"400" Mixed. Super Swiss strain.				
Tr. Pkt. 1/4 Oz.	1/2 Oz.	Oz.		
\$0.65	\$2.50	\$4.75	\$ 9.00	

Swiss Giant Rheingold



A. B. C. Primula Seed

Introducing!...

Improved Double Malacoides

First Lady is a white with a slight tinge of pink, showing a high percentage of doubleness.

Cameo may be described as an orchid lavender. The flowers are exceptionally large with a high percentage of doubleness.

Double Mixed shows a good range of color, including pink, white, light lavender and orchid lavender.

Prices Above—Three Varieties
Liberal Trade Packet—\$1.50

Primula Malacoides

“IMPROVED ERIKSSONI”

(Originator's Seeds)

MRS. ERIKSSON OF RIVERSIDE

Glowing rose-red; strong grower; heavy flower stems.
Tr. Pkt. (500 seeds)\$1.25

ERIKSSON'S OUTSTANDING VARIETIES

Glory of Riverside Imp. True rose-pink, is a strong grower, and without a doubt, the most valuable variety for all purposes.

Eriksson's New Giant. Color resembles closely Glory of Riverside. Very robust habit, with flower size approximately 1½ inches. It is a late bloomer, thereby assuring the florist-grower a longer Primula season.

Eriksson's White Giant (New). An exceptionally strong grower and well adapted to combinations in place of Hyacinths.

Lilac Beauty. The color is pure soft lilac, absolutely fixed. This is another fine color for making up artistic combinations.

Peach Blossom. Color a real deep peach-blossom pink. It has a compact habit and it is also an excellent keeper.

500 Seed	\$ 1.25
2000 Seed	4.00
6000 Seed	10.00

ERIKSSON'S STANDARD VARIETIES

Eriksson's Pure White (Imp). A real improvement in a pure white Malacoides. Flowers profusely on numerous stems.

New Baby (Imp). An outstanding glowing deep pink, individual in color. Large flowered, heavy producer on strong stems.

Brilliantcy. The flower opens lavender but changes to a brilliant red in one or two days in a sunny greenhouse. A very attractive and unusual combination.

Baby Rose. A good medium pink color, free flowering and compact.

Wonder Baby. Beautiful pink, rather tall but a good producer.

Eriksson's Special Mixed. A real choice selection of the above varieties.

800 Seed	\$ 1.25
2000 Seed	3.00
6000 Seed	8.00
1/32 oz.	10.00



Improved Double Malacoides

BODGER'S GIANT MALACOIDES

Enchantress. A beautiful soft salmon-rose. Flowers are ¾ to 1 inch in diameter; produced in profusion. Large Tr. Pkts.....\$1.50

Lavender Glory. Lavender Glory is a soft mauve lavender bearing the largest flowers of any in the group. Large Tr. Pkts.....\$1.00

Snowflake. Snowflake has flowers of the purest shimmering white. Its beautifully formed 1-inch florets adorn the stately stems like glistening jewels sharply highlighted by the lush green foliage. Large Tr. Pkts.\$1.00

Sweetheart (New). The blooms are a bright salmon-pink bordered with a wide band of white softly flushed flesh pink. In the center is a tiny but distinct touch of golden yellow. Large Tr. Pkts.....\$1.50

Mixture. The Mixture contains all of the above single varieties, together with a good many others still in the developmental stage. Large Tr. Pkt.\$1.00

Double Fairy Jewels. The color is a lovely rich rose-pink, slightly deeper in the center than the older outside petals. The doubleness consists of a crested center of two or three extra rows of petals. Fairy Jewels comes 90% to 95% double from seed. Large Tr. Pkts....\$1.50

Double Twinkles (New). Exquisitely dainty in coloring. A very soft flesh pink, each petal accented with a picotee penciled edging of rich rose. Exceptionally free blooming, ¾ to 1 inch florets on wiry stems. This strain comes 90% to 95% double from seed. Large Tr. Pkt.\$1.50

Primula Obconica

WYASTON WONDER

Undoubtedly one of the finest recent developments in primulas. Individual florets average 2½ inches across. The highly decorative foliage offers beautiful background to the bright rose-crimson flowers of truly immense size.

Tr. Pkt.....\$1.25 1/64 oz.....\$3.00

ORCHID LAVENDER

A superb shade of true orchid-lavender, the flowers are truly super-giants. The individual blossoms will measure two and one-half inches in diameter. By all means include this and the above variety in your plans for 1945. Tr. Pkt.....\$1.25

OBCONICA

SINGLE	Tr. Pkt.	1/64	1/32
		oz.	oz.
Mohnstein's Dark Red.....	\$1.25	\$2.25	\$4.25
Mueller's Rose. Pure rose; choice.....	1.25	2.25	4.25
Better Days. A valuable new color; deep carmine red, the darkest of the Obconicas.....	1.25	2.25	4.25
Coerulea. Clear blue.....	1.25	2.25	4.25
Fasbender. Rich deep red.....	1.25	2.25	4.25
Lachrosa. Salmon-rose.....	1.25	2.25	4.25
Lavender	1.25	2.25	4.25
Snowstorm. Pure White.....	1.25	2.25	4.25
M & M Mixed.....	1.25	2.25	4.25
Mixture, all colors of above.....	1.25	2.25	4.25



Our heaviest selling white is **HOPE**; black-seeded, with mammoth flowers

STANDARD EARLY VARIETIES

American Beauty. Fine American Beauty rose.	Oriental. Black-seeded cream.
Amethyst. Rich bright purple.	Pride. Extra long-stemmed brilliant cerise.
Annie Laurie. Bright rose-pink.	Prosperity. Soft rose-cream.
Apollo. Salmon-cerise.	Red Bird. Crimson-red.
Attraction. Rich long-stemmed salmon-rose.	Redwood. Extra large flowered deep crimson red.
Blue Bird. Prefer Mrs. Hoover.	Rhumba. Golden cerise in color. Large flowered.
Bright Light. Vivid orange-scarlet.	Shirley Temple. Color of Pinkie with dainty fluted flowers of Lady Gay. Stems are long with four blooms on each stem.
Cavalcade. Rich golden-cerise.	Skippy. A new salmon-pink.
Columbia. Rose and white bicolor.	Snowstorm. White-seeded white.
Eileen. Rich Begonia rose.	Springsong. Prefer Boon.
Eleanor Blue. Nice light blue for spring flowering.	Sterling. Large duplex salmon-rose.
Flamingo. Orange-salmon; long-stemmed.	Success. Bright deep rose-pink.
Fragrance. Fine lavender for spring.	Sunray. Light cerise, fine long stem.
Giant Rose. Extra large rose; medium stem.	Sunproof Orange. With slight scarlet-cerise shading.
Grenadier. Poppy scarlet.	Top Hat. Deep bright violet-blue.
Hortus Queen. Bright rose.	Vivian. Long-stemmed deep carmine rose.
Jeanne Mamitsch. Clear rose, long stems.	White Harmony. Longest stemmed black-seeded white.
Magic. A duplexed lavender-rose.	Zvolanek's Rose. Rose; Laddie preferred.
Majestic Rose. Fine large flowered.	
Michigan. Large lavender.	
Mrs. Holscher. Very good rose-pink.	

ALL OF ABOVE PRICED AT:

1/2 oz.....30c	Oz.....50c	4 oz.....\$1.50	Lb.....\$5.50
A. B. C. Early Mixture. Formula mixture of above colors.			
1/2 oz.....25c	Oz.....45c	4 oz.....\$1.40	Lb.....\$5.00

A. B. C. Sweet Peas

EARLY OR WINTER FLOWERING VARIETIES ESPECIALLY RECOMMENDED

1 OUNCE OF SWEET PEA SEED WILL SOW 30 FEET OF ROW

Bacchus (New). Extra deep maroon-purple; large flower.	1/2 oz.....30c	Oz.....50c	4 oz.....\$1.50	Lb.....\$5.50
Ball Orange Improved. The only early flowering clear orange; fine color.	1/2 oz.....30c	Oz.....50c	4 oz.....\$1.50	Lb.....\$5.50
Ball Rose Queen. Clear rose, of exceptional merit.	1/2 oz.....30c	Oz.....50c	4 oz.....\$1.50	Lb.....\$5.50
Ball White. Fine large flowered; white; white-seeded.	1/2 oz.....30c	Oz.....50c	4 oz.....\$1.50	Lb.....\$5.50
Ball Rose Improved. Deep bright rose, strong free flowering habit.	1/2 oz.....30c	Oz.....50c	4 oz.....\$1.50	Lb.....\$5.50
Blue Danube. Showy clear deep blue. Very fine.	1/2 oz.....30c	Oz.....50c	4 oz.....\$1.50	Lb.....\$5.50
Boon. Fine deep salmon-rose on cream; quite large flowered.	1/2 oz.....30c	Oz.....50c	4 oz.....\$1.50	Lb.....\$5.50
Bridesmaid. Delightful silvery pink; extra for flower size and stem.	1/2 oz.....30c	Oz.....50c	4 oz.....\$1.50	Lb.....\$5.50
Coquette. Coral pink with amber and salmon shadings on duplexed flowers. Holds color well under winter conditions. Gorgeous new Sweet Pea for corsage or bouquet work.	1/2 oz.....30c	Oz.....50c	4 oz.....\$1.50	Lb.....\$5.50
Daphne. This Sweet Pea is a soft salmon-pink on a cream ground; the flowers are of great size, with beautifully expanded and waved standards. Many of the blooms are duplex and borne on long stout stems.	1/2 oz.....30c	Oz.....50c	4 oz.....\$1.50	Lb.....\$5.50
Fiesta. Brilliant orange-cerise.	1/2 oz.....30c	Oz.....50c	4 oz.....\$1.50	Lb.....\$5.50
Gardenia. Pure, large flowered. White. Fragrant.	1/2 oz.....30c	Oz.....50c	4 oz.....\$1.50	Lb.....\$5.50
Harmony. The best commercial lavender.	1/2 oz.....30c	Oz.....50c	4 oz.....\$1.50	Lb.....\$5.50
Hiawatha. Deep rose.	1/2 oz.....30c	Oz.....50c	4 oz.....\$1.50	Lb.....\$5.50
Hope. Exceptionally good white (black seeded); germinates easily.	1/2 oz.....30c	Oz.....50c	4 oz.....\$1.50	Lb.....\$5.50
Josie. Longest stemmed, clear rose-pink; most productive variety in any color; requires more headroom.	1/2 oz.....30c	Oz.....50c	4 oz.....\$1.50	Lb.....\$5.50
Laddie Improved. Extra long stiff-stemmed rose.	1/2 oz.....30c	Oz.....50c	4 oz.....\$1.50	Lb.....\$5.50
Mrs. Hoover. Best early blue; strong growing and fine for spring.	1/2 oz.....30c	Oz.....50c	4 oz.....\$1.50	Lb.....\$5.50
Princess Blue. Light lavender-blue, probably largest flowered and longest stemmed on our list.	1/2 oz.....30c	Oz.....50c	4 oz.....\$1.50	Lb.....\$5.50
Rhapsody. Deep lavender, rose-pink tints.	1/2 oz.....30c	Oz.....50c	4 oz.....\$1.50	Lb.....\$5.50
Sequoia. Extra large flowered salmon-rose; fine for spring.	1/2 oz.....30c	Oz.....50c	4 oz.....\$1.50	Lb.....\$5.50
Sparks. Large flowered orange-scarlet.	1/2 oz.....30c	Oz.....50c	4 oz.....\$1.50	Lb.....\$5.50
Tahoe (New). Fine dark blue for spring crop; some deeper than Hoover.	1/2 oz.....30c	Oz.....50c	4 oz.....\$1.50	Lb.....\$5.50
Top Hat. Deep velvety blue. Large waved standards and widely spread wings.	1/2 oz.....30c	Oz.....50c	4 oz.....\$1.50	Lb.....\$5.50
Tops. Salmon-rose.	1/2 oz.....30c	Oz.....50c	4 oz.....\$1.50	Lb.....\$5.50
Top Sergeant. A healthy deep blood-red crimson color, having very long stems and extremely large bold faced flowers. Flowering trials in the Chicago area this past season under winter conditions showed it to be a deep crimson red, without any purple. Growers report it to be the best crimson among winter Peas. Oz.....60c 1/4 lb.....\$2.00	1/2 oz.....30c	Oz.....50c	4 oz.....\$1.50	Lb.....\$5.50
Treasure Island. Sparkling golden orange. Large ruffled flower and distinctive color.	1/2 oz.....30c	Oz.....50c	4 oz.....\$1.50	Lb.....\$5.50
Triumph. Long-stemmed attractive lilac-mauve.	1/2 oz.....30c	Oz.....50c	4 oz.....\$1.50	Lb.....\$5.50
Twilight. A medium clear lavender; an improvement over the popular harmony.	1/2 oz.....30c	Oz.....50c	4 oz.....\$1.50	Lb.....\$5.50
Mixture. Oz.....45c 4 oz.....\$1.35 Lb.....\$5.00				

SWEET PEAS (Continued)

SPRING FLOWERING

*A New Race of Sweet Peas
for Greenhouse Culture*

The spring-flowering types give a much heavier crop of longer stemmed flowers than the standard early-flowering type. Seeds should not be sown before September or October in the greenhouse for flowering during March, April and early May.

BLACK-SEEDED WHITE

LIGHT BLUE

CLEAR PINK

BLUE LAVENDER ROSE-PINK MIXTURE

PRICES ON ABOVE VARIETIES AND MIXTURE

½ oz.35c Oz.65c 4 oz.\$2.00 Lb.\$6.50

SAPONARIA

VACCARIA

18 in. Gypsophila-like flowers.

Rose. Often called "Pink Gypsophila". Oz.20c 4 oz.55c

SCHIZANTHUS (Butterfly Flower)

Mother's Favorite (New). The last word in Schizanthus. A choice assortment of colors; exceptional as a pot plant for Mother's Day sales.

Tr. Pkt.\$1.25 3 Tr. Pkts.\$3.00

Dr. Badger's Improved Hybrids. Good, large sized flowers in choice colors. Habit medium dwarf. Tr. Pkt.35c ¼ oz.\$1.10

Tr. Pkt. ½ oz. ¼ oz.

A. B. C. Special Dwarf Mixed. Desirous as a pot plant. Seed sown in January and pinched once make ideal medium sized pot plants.50 ...

WISETONENSIS

Mixture35 .60 1.10

STATICE

SINUATA

Lavender Queen (New). The flowers are a beautiful clear bright lavender, quite distinct from any of the other colors.

Tr. Pkt.20c Oz.45c Lb.\$4.80

Market Grower's Blue. An ideal blue variety.

Tr. Pkt.20c Oz.45c Lb.\$4.80

True Blue. The standard blue. Tr. Pkt.20c Oz.45c Lb.\$4.80

Puberula (New). A most desirable Statice for pot plants. Dark violet; 6 inches high; flowers 5 months from seed. Tr. Pkt.35c Oz.\$4.80

Kampf's Tall Improved. Extra long-stemmed, deep blue. The best blue cutting variety. Tr. Pkt.20c Oz.45c Lb.\$4.80

Rosea Superba. Tr. Pkt.20c Oz.45c Lb.\$4.80

Snow White. Tr. Pkt.20c Oz.45c Lb.\$4.80

New Hybrid Mixture. A mixture of the above colors as well as new shades that add a bright variation to the mixture.

Tr. Pkt.20c Oz.45c Lb.\$4.80

Bonduelli. Similar to Sinuata. Yellow. Tr. Pkt.20c

Oz.45c Lb.\$4.80

RUSSIAN OR RAT-TAIL STATICE

Suworowii. Excellent for spring cutting from either large pots or beds or can be sown in January for a late spring crop.

Tr. Pkt.15c Oz.\$1.00

STEVIA

Serrata. Fragrant white flowers. Tr. Pkt.35c Oz.\$2.75

STOCKS—(Continued)

TEN WEEKS

Dwarf, compact, and early; used for bedding and pot plants.

Blood Red. **Carmin Pink.** **Purple.**

Canary Yellow. **Deep Rose.** **White.**

Lavender.

Prices—each: Tr. Pkt.25c ¼ oz.55c Oz.\$2.00

Mixture: Tr. Pkt.25c ¼ oz.50c Oz.\$1.75

EARLY COLONIAL

Produces no center spike; doubles run about 70%. Grows 30" tall, with 8 to 10 base branches per plant. Tr. Pkt. ¼ oz.

Mayflower. Red rose.\$0.50 \$1.25

Priscilla. Silvery lilac.50 1.25

Puritan. Pure white.50 1.25

Rose Standish. Bright rose.50 1.25

Stocks

A. B. C.

GARDENIA

Column Stocks —

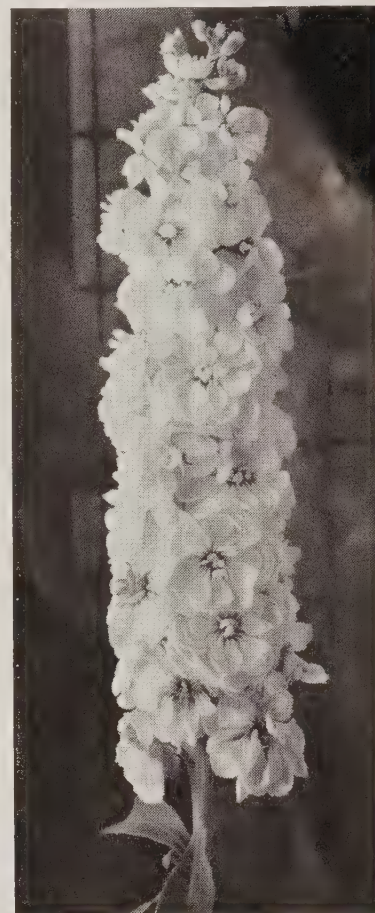
The "Proof of the Pudding" as far as flowers are concerned, is how well does it sell. Wholesalers tell us that the pure white column stocks always "sell out" first, ahead of the "muddy white" strains. In A. B. C. Gardenia, you have what is to the best of our knowledge, the purest glistening-white column stock available.

Its graceful flower spikes measure 12 to 15 inches on stems nearly three feet in length. The foliage of a normal plant is a silvery green that further adds to the attractiveness of Gardenia. Protect your interests—insist on the A. B. C. original strain of Gardenia.

Tr. Pkt.\$1.00 ¼ oz.\$1.50

¼ oz.\$2.50 ½ oz.\$4.50

Oz.\$9.00



NON-BRANCHING (Double Excelsior)

	½ Tr. Pkt.	Tr. Pkt.	¼ Oz.	Oz.
American Beauty. Old rose.	\$0.60	\$1.00	\$2.50	\$9.00
Apricot60	1.00	2.50	9.00
Ball's White Improved. No. 16.60	1.00	2.50	9.00
Ball Supreme No. 2260	1.00	2.50	9.00
Chamois Rose. (Chamois-pink).60	1.00	2.50	9.00
Dark Blue. (Rather a deep lilac).60	1.00	2.50	9.00
Rose Pink60	1.00	2.50	9.00
Ruby. Rich crimson-red.60	1.00	2.50	9.00
Silvery Lilac. (Lilac-lavender).60	1.00	2.50	9.00
Yellow Wonder. Rich creamy yellow.60	1.00	2.50	9.00
Mixed60	1.00	2.50	9.00

BRANCHING TYPE

GIANTS OF CALIFORNIA

Golden Gate. Clear golden yellow.	\$0.35	\$1.30	\$4.40
Mojave. Rich velvety-purple.35	1.30	4.40
Monterey. Bright pink.35	1.30	4.40
Pacific. Light blue.35	1.30	4.40
Redwoods. Blood red.35	1.30	4.40
Santa Barbara. Chamois.35	1.30	4.40
Santa Maria. Pure white.35	1.30	4.40
Sequoia. Rich sparkling carmine.35	1.30	4.40
Tahoe. Lavender.35	1.30	4.40
Yosemite. Rose.35	1.30	4.40
Splendid Mixture25	1.10	3.75

IMPROVED BISMARCKS

Stars (*) indicate preferred varieties.

Antique Copper. Fine copper red. **Flesh.** Delicate shade of Mal-maison pink.

Apple Blossom. An extra delicate pink; nearly white. ***Golden Ball.** Ivory yellow.

Blood Red. Ruby color. **Golden Rose.** As named.

Buttercup. Deep cream, strong, growing. ***Lavender.** Clear lilac lavender, fine.

Chamois. Fine clear chamois. ***Lilac.** Bright deep lilac-blue.

Chamois Rose. ***Rose.** Fine bright rose.

Dark Blue. ***Shasta.** New giant white.

***Elk's Pride.** Rich purple. **White.** Good clear white.

Fiery Blood Red.

Prices—each: Tr. Pkt.35c ¼ oz.\$1.10 Oz.\$3.40

Mixture. Mixture of above colors:

Tr. Pkt.25c ¼ oz.65c Oz.\$2.50



There will be a great demand for attractive perennial borders like above in near future. Sow seeds now to produce salable stock.

AGROSTEMMA

Coronaria Atrosanguinea (Rose Campion). Deep blood red, 28 in.
Tr. Pkt.....10c 1/2 oz.....40c Oz.....75c

ALYSSUM

Saxatile Compactum (Basket of Gold). An indispensable plant for the rockery or border, growing 1 foot high.
Tr. Pkt.....15c 1/4 oz.....30c Oz.....\$1.00
Saxatile Silver Queen. Sulphur yellow. Tr. Pkt....25c 1/4 oz.....75c

ANCHUSA

Italica, Dropmore Variety. Grows 3 to 5 feet high; bears during May and June in abundance; flowers of the richest Gentian blue.
Tr. Pkt.....15c Oz.....80c
Italica Opal. Light blue. 6 ft. Tr. Pkt.....15c Oz.....80c
Italica Lissadel. Gentian blue. 6 ft. Tr. Pkt.....15c Oz.....80c
Myosotidiflora. Small Forget-me-not flowers; excellent for the rockery.
Tr. Pkt.....50c 1/8 oz.....\$2.00

ANTHEMIS (Marguerite)

Kelwayii. A most satisfactory, hardy perennial bearing daisy-like lemon yellow blossoms. Excellent for cutting. 2 feet.
Tr. Pkt.....20c Oz.....75c
Tinctoria. Grows about 2 to 3 feet. Flowers yellow.
Tr. Pkt.....15c Oz.....60c

BAPTISIA

Australis (False Indigo). Racemes of indigo blue. Pea shaped flowers.
Tr. Pkt.....15c Oz.....75c

BARTONIA

Aurea. Golden yellow. Tr. Pkt.....50c

BOLTONIA

Latisquama. Tr. Pkt.....25c 1/4 oz.....\$1.35

A. B. C. "Supreme Quality" Hardy Perennial Seed

Due to heavy demand and sometimes limited supplies, our position on perennial seed changes from day to day. We have tried to list items in good supply. **WRITE FOR PRICES ON VARIETIES NOT LISTED.**

BELLIS PERENNIS

Monstrosa Double Mixed. English Daisy. Very large double flowers on plants six inches tall. Tr. Pkt.....50c
1/8 oz.....\$1.75 1/4 oz.....\$3.00

MONSTROSA DOUBLE ROSE

We were fortunate to obtain a nice quantity of this very desirable color of **English Daisy**. Order now.

Tr. Pkt.....50c 1/4 oz.....\$3.00 Oz.....\$9.50

CAMPANULA (Canterbury Bells) (Biennial)

CALYCANTHEMA (Cup and Saucer)

Dark Blue, Light Blue, Lilac, Rose-Pink, White.
Prices on the above: Tr. Pkt.....15c 1/4 oz.....60c
Mixed: Tr. Pkt.....15c 1/4 oz.....50c

MEDIUM SINGLE

Dark Blue, Light Blue, Lilac, Rose, White.
Prices on the above. Tr. Pkt.....10c 1/4 oz.....40c
Mixed: Tr. Pkt.....10c 1/4 oz.....35c

PERSICIFOLIA GRANDIFLORA (Peach Bells)

Blue. Grows 2 to 3 feet high. Has large blue flowers.....\$.35
Alba. White flowered......35
Telham Beauty. Immense bell-shaped flowers of a pale China blue, produced on long stems; 2 feet......50

PYRAMIDALIS (Chimney Bellflower)

Blue. A beautiful, hardy plant. Blue salver-shaped flowers; 4 to 6 feet......35
Alba. Same as above but with white......35
Mixed35

CERASTIUM

Tomentosum. Snow in summer. Foliage silvery white; white flowers.
Tr. Pkt.....25c Oz.....\$2.00

CHERIANTHUS

Allioni. Burnt orange. 1 1/2 ft.
Tr. Pkt.....15c Oz.....50c 4 oz.....\$1.50

CHRYSANTHEMUMS (Hardy)

SHASTA DAISY

Deiner's Giant Double White. Produces immense white flowers 4 and 5 inches across. Blooming over a period of several months, the flowers are almost fully double when plants become thoroughly established. Tr. Pkt.....50c 1/16 oz.....\$1.25 1/8 oz.....\$2.00

G. Marconi (Diener). Excellent variety for greenhouse and outdoor culture. Produces giant double flowers of about 7 inches diameter. Stems 2 1/2 to 3 feet long. Tr. Pkt.....75c

Alaska. The largest and best of the Shasta Daisies. Domestic seed. 3 ft. Tr. Pkt.....15c 1/4 oz.....40c Oz.....\$1.25

CLEMATIS PANICULATA

Popular vine. Oz.....75c

A. B. C. HARDY PERENNIAL and BIENNIAL SEEDS

COREOPSIS (*Perennial Calliopsis*)

Lanceolata Grandiflora. An extra fine strain of this useful golden yellow, hardy perennial. Tr. Pkt.....10c Oz.....50c

Lanceolata Grandiflora Mayfield Giant. The plants are taller and more vigorous than the type. The individual flowers are larger and stems are longer and stiffer. Tr. Pkt.....15c Oz.....80c

Double New Gold Grandiflora. Deep golden yellow flowers run 85% double and 2 to 2½ inches across. Tr. Pkt.....25c Oz.....90c

DAISY—See *Chrysanthemum*

Delphinium

GIANT PACIFIC HYBRIDS

Black Knight Series. Darkest of all. Flowers 2½ to 3 in., with heavy, velvety mixture.

Blue Bird Series. A white bee on the clearest medium blue petals.

Blue Jay. A true medium to dark blue with dark bee.

Cameliard Series. Lavender self with white bee; perfectly formed flowers, round and flat. Spikes are uniformly in balance.

Galahad Series (New). Finest white, 3-inch flowers; pyramidal spikes. Good branching habit, strong stems.

Guinevere. Light pink-lavender with white bee. Large spikes. Excellent branching habits.

King Arthur. Royal violet with white bee 2½-inch flowers on thin woody stems with graceful foliage.

Round Table Series. All the colors of the "Knights and their Ladies" Series, including many not yet introduced.

Summer Skies. Light blue with white bee. Flowers 2 to 2½ inches in diameter.

PRICES ON ABOVE VARIETIES

Tr. Pkt...\$1.25 ½ oz....\$2.50 ¼ oz....\$4.00 Oz...\$14.00

GIANT PACIFIC HYBRIDS (*Vetterle & Reinelt*)

Blue Shades. Shades from very light to rich deep blue.

Clear White. Regular strain of a good white. Ideal for cut flowers.

Lavender Shades. A fine pastel colored strain.

Pastel Shades. A fine mixture of lavender and blue pastel shades.

Violet Shades. Deep rich violet-blue colors with many contrasting white bees.

V. & R. Mixture. A very fine general Hybrid mixture of all V. & R varieties.

PRICES ON ABOVE—

Each Tr. Pkt...\$1.00 ½ oz...\$2.00 ¼ oz...\$3.50 Oz...\$12.00

BLACKMORE & LANGDON'S HYBRID MIXTURE

Too well known to need any commendation on our part.

B & L—ABC Strain. A good average strain. Seed produced in America.

Tr. Pkt....50c ¼ oz....90c Oz....\$3.00 4 oz....\$8.50

MISCELLANEOUS STRAINS

Tr. Pkt. Oz.

Belladonna Improved (Cliveden Beauty). A very select strain of strong, vigorous habit. Large flowers of brilliant iridescent turquoise blue.....(¼ lb., \$11.00) \$0.35 \$3.00

Belladonna. The original or "Regular" Strain. (¼ oz., 75c) 4 oz.(¼ lb., \$8.50) .25 2.25

Bellamosum Improved. A rich, deep blue form of Belladonna(¼ lb., \$11.00) .35 3.00

Cardinale. Scarlet flowers, yellow center..... .35 3.00

CHINENSIS

Blue Mirror. Useful as a cut flower it is most impressive in mass plantings. Bright navy blue flowers have no spurs.....(¼ oz., \$1.00) \$0.50 \$3.75

Cambridge Blue. Rich blue..... .25 2.75



DIANTHUS (*Hardy Pinks*)

PLUMARIUS TYPES

Tr. Pkt. Oz.

Spring Beauty. A wide color range of large carnation-like flowers of giant size. Fragrant.....\$0.35

SCOTICUS DOUBLE SPECIAL FLORIST STRAIN

Self colors of various tints of pink, rose, salmon and white, and the combination of these colors with bright crimson zones. Free flowering. 12-15 inch stems(½ oz., \$1.75; 1/16 oz., \$1.00) .25

VARIOUS TYPES

Rock Garden Species Mixed. A special mixture containing 25 varieties suitable for the rockery (¼ oz., 60c) .25

Sweet Wivelsfield. Single. Flowers are larger than Sweet William and are borne in trusses. Fine cut-flower or lasting quality and as a new spring bedding plant15 \$1.50

Delight. A hybrid between Sweet Wivelsfield and Dianthus Roysii. Flowers continuously out of doors from June until October, flowers about one-half inch in diameter, and in alternating spikes in great profusion35 ...

Loveliness. Mauve-pink flowers of latifolius type. Pleasing fragrance(½ oz., \$1.25) .50 ...

Caesius (Cheddar Pink). Six inches tall. Pink flowers(¼ oz., 75c) .50 2.50

DIANTHUS BARBATUS (*Sweet William*)

There is always a good demand for these beautiful free-flowering, old-fashioned favorites.

SINGLE

Tr. Pkt. Oz.

Newport Pink. Salmony rose or Watermelon pink....\$0.25

Scarlet Beauty. Intense bright scarlet..... .25 \$2.50

Giant White. Enormous trusses with individual flowers almost twice the size of ordinary varieties..... (¼ oz., 75c) .25 2.50

Dark Crimson25 2.50

Mixed20 2.00

Midget Single Mixed. Lovely compact alpine plants 4 inches tall in a wide range of colors. Perfect for perennial border and used by many as a pot plant (¼ oz., \$1.40) .50 5.00

DICENTRA—(*Bleeding Heart*)

Tr. Pkt. Oz.

Exima. The plummy bleeding heart. 12 inches..... (¼ oz., 80c) \$0.25 \$3.00

GAILLARDIA

Tr. Pkt. Oz.

The Dazzler. The flowers are very large, of dark, rich red with a bright orange tip on the end of each petal, making it a very attractive flower for florists. \$0.25 \$1.75

GYPSOPHILA (*Baby's Breath*)

Tr. Pkt. Oz.

Paniculata (Baby's Breath). The fine mist-like flowers are much used in bouquets.....(¼ lb., \$1.75) \$0.15 \$0.50

HEUCHERA (*Coral Bells*)

Tr. Pkt. Oz.

Sanguinea Hybrids. One of the finest hardy perennials.

The flowers are rich, bright, coral red. The leaves are light green and slightly hairy. Excellent for cutting; 30 inches.....(1/64 oz., \$1.50) \$1.00 ...

Sanguinea Splendens. Vermilion..... .75 ..

A. B. C. PERENNIALS and BIENNIALS (Continued)

LIATRIS (*Blazing Star, Gay Feather*)

Pycnostachya. Most showy and attractive with its long spikes of rosy purple flowers from July to September; 5 feet.

Tr. Pkt. 25c ¼ oz. 80c Oz. \$3.00

Scariosa. Deep purple flowers on graceful stems 3 to 4 feet high.

Tr. Pkt. 40c ¼ oz. 90c Oz. \$3.00

Scariosa September Glory. Particularly valuable because it comes into flower all at once. September flowering on 6 ft. spikes.

Tr. Pkt. 50c ¼ oz. \$1.50 ½ oz. \$2.75

LILIUM

Longiflorum Praecox "White Queen." The popular variety which is being grown with greater success both as a cut flower and as a pot plant. **True imported strain.**

Tr. Pkt. \$1.00 ¼ oz. \$2.75 ½ oz. \$5.00

Philippinense Formosanum (Selected Pure White Strain). A truly remarkable Lily with umbels of large, white, long-trumpet-shape flowers, like an Easter Lily. Will bloom in 6 to 8 months from the time seeds are sown. Very fragrant. 2 to 3 feet.

Tr. Pkt. 35c ¼ oz. 90c Oz. \$3.25

Regale. This wonderful Lily is easily grown from seed, flowering the second season.

Tr. Pkt. 20c ¼ oz. 40c Oz. \$1.25 4 oz. \$4.00

Tenuifolium (Coral Lily). Bears in profusion medium-sized flowers of perfect form and of dazzling coral red. Excellent for the rock garden or for forcing; 1 to 2 feet; May. Perfectly hardy.

Tr. Pkt. 20c ¼ oz. 40c Oz. \$1.25 4 oz. \$4.00

MYOSOTIS ALPESTRIS

Royal Blue. A deep rich blue flower produced on plants about 12 inches high.

Tr. Pkt. 25c ¼ oz. 80c Oz. \$3.00 4 oz. \$8.50

PAPAVER ORIENTALE (*Oriental Poppy*)

Oriente. Scarlet. Tr. Pkt. Oz. \$0.25 \$3.25

Mixed. A selection of the finest varieties. Tr. Pkt. 35 3.50

PENTSTEMON (*Beard Tongue*)

Hybrid Gloxinoides Mixed. Careful selection of the choicest Hybrids 2½ ft. Tr. Pkt. 25c ¼ oz. 75c

PRIMULA POLYANTHA VERIS HYBRIDS

A. B. C. Private Stock

Exceptional wide range of brilliant colors—including reds, yellows, purples, as well as blues, pinks and other rare colors. Plants compact with good stems. Grower advises florets producing this seed all measured three inches or better. Try "A.B.C. Private Stock" this season. Tr. Pkt.—(About 100 seeds) \$1.25

3 Tr. Pkts. 3.00

RUDBECKIA (*Cone-Flower*)

Purpurea (Giant Purple Cone-Flower). Flowers about 4 inches across, of a peculiar reddish purple with a remarkably large cone-shaped center of brown. Forms bushy plants 3 feet high and blooms from July to October. Tr. Pkt. 25c Oz. \$3.50

SCABIOSA

Caucasica (Blue Bonnet). Mixed. Valuable for cutting, as the blooms last a long time in water. Color soft lavender-blue; 3 feet.

Tr. Pkt. 25c Oz. \$2.50

Caucasica Isaac House Giant Hybrids. A great improvement over *Caucasica*. Colors from light to darkest blue, but delicate lilac and mauve shades predominate. Tr. Pkt. 35c ¼ oz. 90c

Columbaria Lavender. Lavender similar to above.

Tr. Pkt. 25c Oz. \$2.50

Columbaria Pink. Beautiful soft pink flowers 2 to 2½ inches across. Tr. Pkt. 25c Oz. \$2.50

STATICE (*Sea Lavender*)

Caspia. The most beautiful of all perennial Sea Lavenders. Very vigorous in habit, with 3 foot stems carrying innumerable lilac flowers. A beautiful subject for table decoration.

Tr. Pkt. 35c ¼ oz. 85c Oz. \$3.00

Dumosa. Dense clusters of pure silver gray blooms: 30 inches.

Tr. Pkt. 35c ¼ oz. 85c Oz. \$3.00

Latifolia. Purplish flowers.

Tr. Pkt. 25c ¼ oz. 75c Oz. \$2.25

TROLLIUS (*Globe Flower*)

Trollius Ledebouri. Seed should be frozen over winter for proper germination.

Golden Queen. Large orange flowers, 3 to 4 feet. Very fine early flowering variety. Tr. Pkt. 50c ¼ oz. \$1.50

VIOLA

CORNUTA

	Tr. Pkt.	¼ oz.	Oz.
Apricot. Beautiful rich apricot shades tinged towards center	\$0.50	\$2.00	\$6.75
Arkwright Ruby. Bright ruby crimson, with central markings; velvety; fragrant.....	.35	2.25	...
Avalanche. Large pure white.....	.50
Bizarre. A most extraordinary coloring—the two upper petals are pure violet-purple and the lower three clear apricot.....	.50
Blue Butterfly. Mid-blue shading to white. Resembles Pansy Beaconfield.....	.35	1.50	4.00
Blue Elf50
Blue Perfection. Light blue. Large flowered. 8 in.35	1.50	3.50
Chantreyland. A perfect Viola, producing masses of purest apricot flowers.....	.50	1.65	6.25
Lutea Splendens. Chrome yellow. 8 in.....	.35	1.55	...
Papilio. Blue and white. 6 in.....	.35	1.55	4.50
Papilio. Deep violet.....	.35	1.55	4.50
Primrose Perfection. A good yellow.....	.35	1.40	...
White Perfection. White. Large flowered. 8 in... ..	.35	1.50	4.25
Special Mixture. Bright shades of self colors of red, yellow, blue and apricot.....	.50	1.25	3.50

VIOLA-VARIOUS TYPES

Johnny Jump Up. Little Pansy faces of purple, blue and yellow..... .50

MISCELLANEOUS PLANTS FOR THE FLORIST

Calceolarias

Produced by a Specialist who qualifies both as to Quality and Packing

FROM 2¼-INCH POTS

Delivery Fall and Winter

"Greater New York"

Silver Medal Winner at New York World's Fair

Comprising the finer shades and colors of Red, Yellow, Bronze, Honey Dew, etc.

\$24.00 per 100

Easter Varieties

Ramona. Largest flowers, similar to Perfect Model (similar to Goliath).....	Per 100 \$15.00
Perfect Model Improved. Large flowers, fine colors	15.00
Multiflora Nana. Excellent strain.....	15.00
Multiflora Nana (Gilbert's strain).....	15.00

Mother's Day Varieties Grown from Cuttings

*Pure Flame. Brilliant flame red.....	\$24.00
*Sensation. Best Hybrid Calceolaria we have ever developed. In six fine colors.....	22.00
Cherry Queen. Beautiful cherry vermillion.....	24.00
Stewartii. Canary yellow.....	24.00
Pink Beauty. Strawberry color.....	24.00
Rosackers Brilliant. Deep rich garnet red (small flowers)	24.00
Pink Perfection. A perfect pink.....	24.00
Improved Perfection. A real boon to florists—all colors, very strong grower.....	24.00
Golden Talisman. Golden amber.....	24.00
Mary Louise (New). Brilliant carmine red. Medium sized flowers. Early.....	24.00

*Varieties starred, we can specially recommend. All varieties are carefully tested in greenhouses before we offer them for sale to the trade. All plants are shipped in paper pots; all shipments made in specially constructed shipping cases.

CACTI AND SUCCULENTS

A. B. C. COMMERCIAL ASSORTMENT A

An all-purpose standard collection of Cacti and Succulents, 15 to 20 varieties, 2 to 3-inch pot size. Prices F.O.B. California.

Per 100.....**\$4.00** More than 1000—Per 1000.....**\$35.00**

SUPERIOR ASSORTMENT B

Includes the superior most durable and showier cacti and succulents. Twenty or more varieties.

Per 100.....**\$5.50** More than 1000—Per 1000.....**\$50.00**

Hydrangeas

Our supply of these important florists' plants is from a source that has proven dependable over the years.

WE CAN OFFER ONLY ROOTED CUTTINGS AND 2-INCH PLANTS FOR SPRING 1946 DELIVERY

PRICES

25 of any size at 100 rate

Per 100

NOVELTIES

*"merritt's beauty" (E). Dark Carmine Red.....	R. C. 2-inch	\$20.00 30.00
(Patent Applied For)		
*"helen merritt" (E). Deep Rose.....		
(Plant Patent No. 276)		
Caprice (M). Excellent White.....		
*Daphne (E). Brilliant Pink.....		
Engel's White (M). Strong Grower.....		
Fortschritt (M). Deep Carmine.....		
*Norwood (E). Deep Pink.....		
Regula (E). White.....		
Sonnengruss (M). Rose Pink.....		
*Strafford (M). Dark Pink.....		

RECENT INTRODUCTIONS

Per 100

Altona (E). Clear Pink.....	R. C. 2-inch	\$12.00 18.00
Europa (E). Salmon Pink.....		
Hamburg (E). Carmine.....		
*Kuhnert (M). Rose Pink.....		
Merveille (L). Light Red.....		
*Rosabelle (L). Rose Pink.....		

EXCELLENT KINDS

Per 100

Ami Pasquaar (E). Red.....	R. C.	\$10.00
Louis Savage (L). Dark Pink.....	2-inch	15.00

STANDARD VARIETIES

Per 100

E. Moulliere (E). White.....	R. C. 2-inch	\$ 6.00 10.00
*Gertrude Glahn (M). Dark Rose.....		
*Goliath (M). Dark Rose.....		
*M. Baardse (E). Salmon Red.....		
*M. Foch (E). Deep Carmine.....		
*Niedersachsen (E). Light Pink.....		
Our Selection		

EXPLANATION OF DESIGNATIONS: *Blue color easily obtained. (E) opposite variety indicates Early Blooming. (M) opposite variety indicates Mid-Season Blooming. (L) opposite variety indicates Late Blooming.

KALANCHOE

TOM THUMB. This is a dwarf variation of *Kalanchoe Blossfeldiana*, having the same color. The general habit, however, is dwarf, with very short flowering stems that form just beyond the foliage and the flowers, instead of merely forming above the foliage, actually envelope the entire plant, starting at its base. **Delivery after June 15th.**

2¼-inch pots, heavy. Per 100.....**\$18.00** Per 1,000.....**\$160.00**

ALL PLANT ITEMS SUBJECT TO PRIOR SALE ON RECEIPT OF ORDER

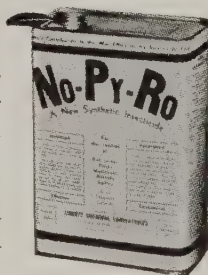
PRICES CHANGED WITHOUT NOTICE. PLACE ORDERS EARLY.

GREENHOUSE SUPPLIES NEEDED DAILY

"No-Py-Ro" Spray

A new and very effective synthetic insecticide for control of Red Spider, Thrips, Mealy Bug, White Fly and Aphids.

Contains sufficient wetting agents to give excellent coverage.



Gallons, each\$10.00
5 Gallons, each 45.00

CYANOGAS

REC U S PAT OFF
CALCIUM CYANIDE



Write for Hand Book

A deadly, very effective fumigant for control of anything that breathes. Will destroy rodents as well as insects. Full directions on each can. Follow directions closely.

5-lb. can\$3.00

Shipping weight 8 lbs.

Case of 20 5-lb. cans—Wt. 116 lbs.

25-lb. Drums—Wt. 32 lbs.....\$10.00

CYANOGAS "A"

For Ants, Rats, Moles, Rodents and Soil insects

4-oz. 30c size. Dozen.....\$2.40

1-lb. 75c size. Dozen..... 6.00

TRANSPLANTONE

Plants dipped in TRANSPLANTONE take hold better after planting and give greater satisfaction.

½-oz. pkgs.....\$.25 Dozen\$2.00

1-oz. cans..... .50 Doz. cans..... 4.00

3-oz. cans..... 1.00 Doz. cans..... 8.00

1-lb. cans, each 4.00

ROOT GROWING CHEMICAL POWDERS

Hormodin Powder No. 1

1¾ oz. pkg. Each..\$50c 1 lb. tin..\$3.00

Hormodin Powder No. 2

1¾ oz. pkg. Each..\$75c 1 lb. tin..\$4.50

Hormodin Powder No. 3

1 oz. pkg. Each..\$1.00 ½ lb. tin..\$4.50

All shipped post paid.

"L-333" SPRAY —Rotenone

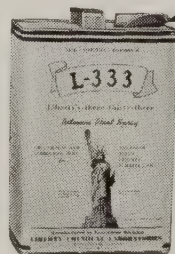
1 gal.....\$ 10.75

5 gal..... 48.75

15 gals..... 140.00

30 gals..... 247.00

Freight allowed on 15-gal. and 30-gal. Drums shipped from the factory.



WEEDONE

For poison Ivy, Poison Oak, Bindweed, Honeysuckle

6-oz.\$1.00

Quart 4.00

NAUGATUK SULPHUR

Formerly called "FUNGISUL"

10-lb. packages. Each.....\$5.00

Recommended for mildew on roses. 2 lbs. to

100 gallons of water. For rust control, 5 lbs. to

100 gallons of water.



SLUG SHOT—Dust

For control of chewing insects

1-lb. tins.....\$.30

5-lb. bag..... 1.20

FISH OIL SOAP

For washing Palms, stems of Plants and Trunks of Trees. Used with success for years.

1-lb. tins\$.35

7½-lb. tins..... 1.85

25-lb. drums 4.40



"RED ARROW" SPRAY



A very effective spray for both chewing and sucking insects. Contains proper proportion of Soap Spreader and Activator.

Pint bottles.....\$2.70

Quart bottles..... 3.35

Gallon bottles..... 10.70

MILDEW SPRAY (Kopper Queen)

A stainless liquid copper spray for the control of mildew, leaf spot, and black spot on rose bushes, flowers, and many other kinds of foliage. Leaves no unsightly residue.

1 qt.\$.90

1 gal..... 2.25



TARTAR EMETIC

To Control Gladiolus Thrips; also all other types of Thrips

Formula: 2 lbs. TARTAR EMETIC, 4 lbs. Brown Sugar, 100 gals. water.

1 to 4 lbs. Per lb.....90c

5 to 24 lbs. Per lb.....80c

25 to 49 lbs. Per lb.....75c

50 to 99 lbs. Per lb.....73c

100 lbs. or more. Per lb.....70c

By far the most effective spray for the control of Thrips, not only on Gladioli but practically all types of Thrips.

"ROSE SPECIAL"—Liberty For RED SPIDERS and THRIPS

NEW REFINED



1 Gallon.....\$ 10.00

5 Gallons..... 45.00

15 Gallons..... 116.25

30 Gallons..... 225.00

Freight allowed on 15-gal. and 30-gal. Drums shipped from the factory.

MATERIALS FOR DISEASE CONTROL IN SEED BED AND PROPAGATING BENCH

FORMALDEHYDE DUST "FORMACIDE"

For the control of damping off of seedlings. Also a disinfectant against soil diseases.

1 lb.....\$0.85 5 lbs.....\$ 2.00

25 lbs..... 7.50 50 lbs..... 12.95

Be sure to include postage when ordering 1 lb. or 5 lb. packages.



SEMESAN

SEMESAN reduces seed rotting and damping-off, is highly effective against many seed-borne diseases, and even prevents contamination of the soil by certain seed-borne diseases. One ounce treats 15 to 30 pounds of seeds at a cost of ¼ cent to 1 cent a pound of seed.

2-oz. cans, each.....\$ 0.40

12-oz. cans, each..... 2.00

4-lb. cans, each..... 9.10

25-lb. cans, each..... 52.50

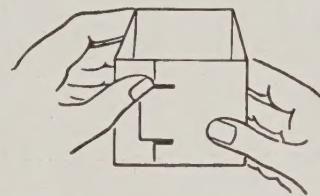
A.B.C. "Easi-Off" WOOD PLANT BANDS



*Removed
without
cutting*

NOTICE!

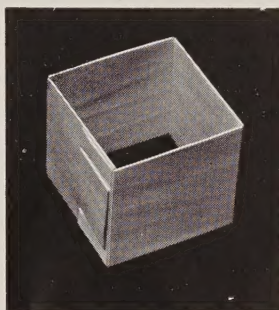
It is imperative that orders be placed NOW for Wood Plant Bands you will need next January, February or March. The reason: Next winter, when demand is strongest, it will be difficult or impossible to procure and dry the logs used in making these bands. Be sure of having the EXACT sizes needed by ordering now.



*Easily
assembled*

**"Easi-Off" PLANT BANDS Are Removed Without Cutting.
The Dirt Ball and Roots Are Not Disturbed.**

**SIX SIZES
For All Types
of Growing**



"Easi-Off" PLANT BANDS
hold nearly three times as
much soil as the equivalent
sizes in clay pots, allowing a
longer growing time without
bound roots.

NOTE THESE EIGHT IMPORTANT ADVANTAGES

1. Saves at least one shifting operation in growing potted plants.
2. Non-porous; holds moisture longer, in the bench or in the ground.
3. In cut flowers, the current crop can be kept in production in the benches as long as desired, while plants for the next crop are developing, healthy and strong, in "EASI-OFF" PLANT BANDS . . . Ideal for Snaps, Stocks, Carnations, Tomatoes and all greenhouse crops.
4. Clean and safe, protecting against fungus.
5. Suitable sizes for evergreens, field roses and other lining-out stock.
6. Ideal for carrying perennials over into fall or spring.
7. Durable but light; can be shipped without removing the plants, thus retaining moisture for outside feeder roots.
8. "EASI-OFF" saves a great deal of time in removing the plants; no cutting—just pull apart the slotted edges.

SIZES AND PRICES

CAT.	Size in inches	Weight per 1000	Per 1000
No. M-310	1 3/4 x 1 3/4 x 2 1/2	12 lbs.	\$2.95
No. M-320	2 x 2 x 2 1/2	15 lbs.	3.30
No. M-340	2 1/2 x 2 1/2 x 3	20 lbs.	3.75
No. M-350	3 x 3 x 3	21 lbs.	4.10
No. M-360	3 x 3 x 4	32 lbs.	4.75
No. M-391	4 x 4 x 4	40 lbs.	5.60

Packed 1000 to the carton. We do not break the cartons.

FLATS-LIGHT WOOD FOR ALL SIZE BANDS

For handling and shipping our 1 3/4-inch and 2-inch sizes of Plant Bands. Per 100

M-370; holds twelve 1 3/4-inch Bands.....	\$2.75
M-390; holds twelve 2-inch Bands.....	3.30
M-392; holds twelve 2 1/2-inch Bands.....	3.75
M-393; holds six 3-inch Bands.....	3.25
M-394; holds six 4-inch Bands.....	3.95

Packed 100 to the carton. We do not break the cartons.

SHIPPED PROMPTLY FROM THE FACTORY IN MICHIGAN

Index to Contents of This Catalog

FLOWER SEEDS

ANNUALS	Page
Antirrhinum	1
Asparagus	2
Begonias	2
Calceolaria	2
Calendulas	3
Candytuft	3
Celosia	3
Centaurea	3
Cinerarias	4
Chrysanthemums	
(Annual)	4
Cyclamen	
.....Inside back cover	
Cynoglossum	4
Dimorphotheca	4

ANNUALS (Cont.)	Page
Gloxinia	4
Gypsophila	5
Heliotrope	5
Kalanchoe	5
Larkspur	5
Lupinus	5
Marigolds	5
Pansies	6
Primula	7
Saponaria	9
Schizanthus	9
Snapdragon	
(See Antirrhinum)	
Statice	9
Stevia	9
Stocks, Branching	9
Stocks, Non-Branching	9

ANNUALS (Cont.)	Page
Sweet Peas	
(Early Flowering)	8-9
PERENNIALS	
Agrostema	10
Alyssum	10
Anchusa	10
Anthemis	10
Baptisia	10
Bartonia	10
Bellis	10
Boltonia	10
Campanula	10
Cerastium	10
Cherianthus	10
Chrysanthemums	10
Coreopsis	11

PERENNIALS (Cont.)	Page
Delphinium	11
Dianthus	11
Dicentra	11
Gaillardia	11
Gypsophila	11
Heuchera	11
Liatris	12
Lilium	12
Myosotis	12
Pentstemon	12
Poppy	12
Primula	12
Rudbeckia	12
Scabiosa	12
Statice	12
Trollius	12
Viola	12

BULBS

A.B.C. Croft Lilies. Please see outside back cover.

VEGETABLE SEEDS

Please see below

PLANTS Page

Cacti and Succulents	13
Calceolarias	13
Hydrangeas	13
Kalanchoe	13

SUPPLIES

Grower Needs	14
Plant Bands	15

TOMATO VARIETIES ESPECIALLY FOR FORCING

Along with Lettuce, Tomatoes are the most profitable crop to grow under glass.

(*) Indicates varieties in greatest demand.

	1/4 oz.	Oz.
Bonny Best. Bright deep scarlet.....	\$0.20	\$0.60
*Globe Strain "A". Somewhat larger than regular Globe. Very firm and productive pink	1.00	3.00
*Livingston's Globe. The standard pink most generally grown.....	1.00	3.00
Marglobe Supreme. Select strain of garden type.....	.25	.80
*Michigan State Forcing. Rich deep scarlet. Heavy producer. Very generally grown	1.00	3.00
*Waltham Forcing Certified. Developed by Mass. Agr. Exp. Station. Heavy producer of 4-oz. scarlet fruits. Widely grown in the East..	1.00	3.50

LETTUCE

Bibb-Lettuce. Crisp, Tender, Delicious. With a distinct flavor all its own you get more in BIBB than any other lettuce. Somewhat loosely formed heads have glossy-green leaves vitamin-packed, bleaching to a waxy, golden-green heart. Culture similar other lettuce. Seed ready immediate delivery.

Oz.....35c 1/4 lb.....\$1.00 Lb.....\$3.50 5 lbs.....\$15.00

Grand Rapids Forcing. Oz....25c 1/4 lb....70c Lb....\$2.25



Proper packing is important. Investigate the requirements of your market before shipping.

RADISH

Scarlet Globe (Short Top). 1/4 lb...40c Lb...\$1.25 5 lbs...\$5.50

TERMS OF BUSINESS

Routing: Please give explicit shipping directions with each order, giving name of Freight, Express and Post Office stations. If no directions are given we will use our best judgment, but all goods travel at purchaser's risk.

Parcel Post: We will be pleased to send such items as can be mailed by Parcel Post; customers to remit for postage. We do not deliver any goods free at Wholesale Prices.

Disclaimer: The American Bulb Company gives no warranty, express or implied, as to description, quality, productiveness or any other matter of any seeds (bulbs or plants) it sells and will not be responsible for the crop.

If the customer does not accept the goods on above terms he must return them at once, and money will be refunded or proper credit given. We exercise, however, the greatest care to fill our orders with the highest quality possible, as it is our constant aim to give our customers fullest satisfaction.

Cash Discounts: Cash with order only. 5% on Flower and Vegetable

Seeds; 3% on Bulbs; 2% on Plants. Prices on Cyclamen and Lawn Seeds are NET.

Otherwise, on bills for Flowers and Vegetable Seeds, Bulbs, and Plants, a discount of 2% for payment 10 days from date of bill may be deducted. Exception to the above is taken when goods are supplied under special quotation, in which case particular terms will be noted. **Prices:** This list cancels all previous offers.

Unknown correspondents desiring to open an account will please furnish three references to parties in the trade with whom they have had credit relations, and sufficient time to investigate same; otherwise cash must accompany order.

Goods desired C. O. D. must be accompanied by a partial remittance to guarantee acceptance. We cannot arrange to send perishable stock C. O. D.

All goods are offered subject to crop failures, shortages or other causes beyond our control and to being unsold on receipt of order, and we reserve the right to advance prices without notice.

ALL PRICES SUBJECT TO CHANGE WITHOUT NOTICE

NOTE—All prices listed are subject to any and all governmental regulations issued for the purpose of governing the items herein shown. The right is reserved by this Company to cancel any item offered, modify the price shown, or substitute similar products if the cause of the war so demands. To the best of our knowledge prices on seed and supply items in this catalog conform to existing price regulations established as of the date this catalog was issued.

AMERICAN BULB COMPANY

CHICAGO 7—1335 West Randolph Street



31 West 27th Street—NEW YORK 1



A house of cyclamen stock plants for seed at Burghard Floral Co., Colorado Springs.
One of our suppliers, they have a national reputation for outstanding quality.

A. B. C. Cyclamen

FINEST DOMESTIC AND IMPORTED STRAINS

Among our customers are some of the most critical buyers of cyclamen seed in the country. Continued repeat business from these growers is confirmation of our earnest and constant effort to maintain the superior quality of our strains. There is every indication the more select strains will be in short supply. Let us reserve your needs now.

	Per 100	Per 1000		Per 100	Per 1000
Baardse's Wonder.			Salmon Dark (Glory of Wands-		
Salmon with white border...	\$2.25	\$20.00	bek or the Perle of Zehlendorf)	\$2.10	\$18.00
Bonfire. Bright salmon-scarlet..	2.25	20.00	Salmon Light.		
Bright Red	1.75	16.00	(Rose of Zehlendorf).....	2.10	18.00
Dark Blood Red	1.75	16.00	Striped Varieties, Mixed	2.25
Daybreak. Light salmon-rose..	2.20	18.00	Sunrise (Morning Red)		
Lavendar	1.75	16.00	Dark eye on light salmon....	2.25	20.00
Mozart. Deep pink.....	2.25	20.00	White with Carmine Eye	1.75	16.00
Orange Beauty.			White Victoria. Tipped red		
Orange-vermillion	2.30	21.00	with fringed border.....	2.25	20.00
Pink Pearl. Salmon-pink	2.30	21.00	Mixed	1.65	15.00
Pure Rose (Rose of Aalsmeer)..	1.75	16.00			
Pure White	1.75	16.00	Vogt's New Double-Flowered		
Rose of Marienthal Improved.			Cyclamen		
Soft rose with carmine eye...	1.75	16.00	Admiration. Salmon-rose with shaded eye.		
Ruffled. Mixed	2.25	20.00	Cerise Brilliant (New). Rich cerise-red.		
Saffron Red	2.10	18.00	Prosperity. Flaming rich rose; distinct clear		
St. George. The Silver Leaf			color.		
Cyclamen. Salmon and			Rosea. Soft rose with coral cast.		
crimson mixed	2.50	Mixture of Vogt's Strain.		
Salmon Scarlet.			Prices of above varieties of Vogt's Strain:		
(America Improved).....	2.30	21.00	100 seeds....\$3.50	500 seeds....\$13.00	
Salmon Rose, Improved	2.25	20.00	250 seeds.... 7.00	1,000 seeds.... 25.00	

250 OF A VARIETY AT 1,000 RATE. THE ABOVE PRICES ON CYCLAMEN ARE NET.

A. B. C. "Supreme Quality" CROFT LILIES

PRODUCED BY EXPERIENCED GROWERS

Experienced growers who have supplied us regularly will again produce our entire needs for 1945. You thus will be assured the same "Supreme Quality" as in the past. Our regular growers have increased their crops to enable us to execute your order in full.

Production and Harvest are under our close supervision. A man from our home office will be on hand from blooming time in June until every last bulb has been dug, graded, packed and placed in the cars for shipment east.

Our office for Croft Lilies during the months of August, September, October and November will be Harbor—Brookings, Oregon—the "Home of Croft Lilies."

Many florists have already entered their order for next season. Check on your needs at once.

Croft Lily bulbs will be available in the following sizes:

6-inch	9-inch
7-inch	10-inch
8-inch	

SEND ORDER NOW!



ABOVE. A perfect Croft Lily grown by Holm & Olson, Inc., St. Paul, Minn. Seventeen buds and blooms. **NOTICE:** An unretouched photo **clearly** showing foliage, stem and pot in which bulb is planted.

BELOW. A part of 10,000 A. B. C. Select Croft Lilies grown by a Wisconsin florist pictured three days before Easter, 1945.



AMERICAN BULB CO.

1335 W. Randolph St., Chicago 7



31 W. 27th St., New York 1